

# Contract # 338174

Schedule Dates 10/23/12-10/29/12  
Advertiser Pol/Iss/Club for Growth Action (17084)  
Agency Target Enterprises (3056)  
Product Political - Issue (1068)  
Brand ISS/CLUB FOR GROWTH ACTION (140306)  
Salesperson Telerep/Los Angeles, Los Angeles (1043)  
Sales Office Telerep/Los Angeles  
Buyer Name LEVINE,RANDE  
Phone/Fax /  
CPE 4Q12  
Account Types National/Political  
Billing Type Standard  
Comments CLUB FOR GROWTH

WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214



Target Enterprises  
15260 Ventura Boulevard  
#1240  
Sherman Oaks, CA 91403

Date Entered 10/22/12  
Last Modified 10/30/12  
Entered By Jennifer Stewart  
CO-OP Yes  
Headline # 06300293  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$4,053.75  
Net Total \$22,971.25  
Sales Tax

Pittsburgh (WPXI)		
By Broadcast Month	Spots	Rate
Oct. 2012	34	\$23,250.00
Nov. 2012	6	\$3,775.00
<b>Grand Total:</b>	<b>40</b>	<b>\$27,025.00</b>

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* \*\*30 MIN SEP B/T SPOTS\*\*

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/23/12-10/26/12	4	:30	8A- 9A (EST)	2		X	X	X	X			2	\$575.00	\$1,150.00	Pittsburgh (WPXI)	TODAY 8-9A/1	10/22/12
2.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	8A- 9A (EST)	1	1							1	\$575.00	\$575.00	Pittsburgh (WPXI)	TODAY 8-9A/2	10/22/12
3.0	Normal Line / Spot	10/23/12-10/26/12	5	:30	4P- Judge Judy 4p			1	1	1	1			2	\$300.00	\$600.00	Pittsburgh (WPXI)	JUDY 4-430P/3	10/22/12
3.0.1	Closed Preempt	10/25/12															Pittsburgh (WPXI)	Pre-empt/Exception	
3.0.2	Closed Preempt	10/26/12															Pittsburgh (WPXI)	Pre-empt/Exception -	
4.0	Normal Line / Spot	10/29/12-10/29/12	5	:30	4P- Judge Judy 4p	1	1								\$300.00		Pittsburgh (WPXI)	JUDGE JUDY 4-430P/4	10/22/12
4.0.1	Closed Preempt	10/29/12															Pittsburgh (WPXI)	Breaking News Interrupt/Spot - Hurricane Sandy Coverage	
5.0	Normal Line / Preempt	10/23/12-10/26/12	5	:30	4:29P- Judge Judy 430p			1	1	1	1				\$350.00		Pittsburgh (WPXI)	NA JUDY 430-SP DUE TO RATE/5	10/22/12
5.0.1	Closed Preempt	10/23/12															Pittsburgh (WPXI)	No Avail/Exception -	
5.0.2	Closed Preempt	10/24/12															Pittsburgh (WPXI)	No Avail/Exception -	
5.0.3	Closed Preempt	10/25/12															Pittsburgh (WPXI)	No Avail/Exception -	
5.0.4	Closed Preempt	10/26/12															Pittsburgh (WPXI)	No Avail/Exception -	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214

Target Enterprises  
15260 Ventura Boulevard  
#1240  
Sherman Oaks, CA 91403

## Contract # 338174

Schedule Dates 10/23/12-10/29/12  
Advertiser Pol/Iss/Club for Growth Action (17084)  
Agency Target Enterprises (3056)  
Product Political - Issue (1068)  
Brand ISS/CLUB FOR GROWTH ACTION (140306)  
Salesperson Telerep/Los Angeles, Los Angeles (1043)  
Sales Office Telerep/Los Angeles  
Buyer Name LEVINE, RANDE  
Phone/Fax /  
CPE 4Q12  
Account Types National/Political  
Billing Type Standard  
Comments CLUB FOR GROWTH

Date Entered 10/22/12  
Last Modified 10/30/12  
Entered By Jennifer Stewart  
CO-OP Yes  
Headline # 06300293  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$4,053.75  
Net Total \$22,971.25  
Sales Tax

Pittsburgh (WPXI)  
By Broadcast Month  
Oct. 2012 34 \$23,250.00  
Nov. 2012 6 \$3,775.00  
Grand Total: 40 \$27,025.00

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* \*\*30 MIN SEP B/T SPOTS\*\*

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
6.0	Revised Line / Preempt	10/29/12-10/29/12	5	:30	4:20p- Judge Judy 430p	1	1										Pittsburgh (WPXI)		
6.1	Normal Line / Spot	10/29/12-10/29/12	5	:30	4:29p- Judge Judy 430p	1	1								\$350.00		Pittsburgh (WPXI)	JUDY 430-SP/6	10/22/12
6.1.1	Closed Preempt	10/29/12															Pittsburgh (WPXI)	Breaking News Interrupt/Spot - Hurricane Sandy coverage	
7.0	Normal Line / Spot	10/23/12-10/26/12	5	:30	5:58p- Channel 11 News At 5pm M-F	3		X	X	X	X			3	\$900.00	\$2,700.00	Pittsburgh (WPXI)	NEWS 5-630P/7	10/22/12
8.0	Normal Line / Spot	10/29/12-10/29/12	5	:30	5:58p- Channel 11 News At 5pm M-F	1	1							1	\$900.00	\$900.00	Pittsburgh (WPXI)	NEWS 5-630P/8	10/22/12
9.0	Normal Line / Spot	10/23/12-10/26/12	5	:30	6:59p- Jeopardy			1	1	1	1			4	\$1,600.00	\$6,400.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/9	10/22/12
10.0	Normal Line / Spot	10/29/12-10/29/12	5	:30	6:59p- Jeopardy	1	1							1	\$1,600.00	\$1,600.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/10	10/22/12
11.0	Normal Line / Preempt	10/28/12-10/28/12	5	:30	7p- 8:05P (EST)							1		1	\$1,000.00		Pittsburgh (WPXI)	NA FNA DUE TO RATE/11	10/22/12
11.0.1	Closed Preempt	10/28/12															Pittsburgh (WPXI)	Pre-empt/Exception -	
12.0	Normal Line / Preempt	10/28/12-10/28/12	5	:30	8:05P- 11:30P (EST)							1		1	\$5,000.00		Pittsburgh (WPXI)	NA NFL-SAINTS @BRONCOS DUE TO RATE/12	10/22/12
12.0.1	Closed Preempt	10/28/12															Pittsburgh (WPXI)	Pre-empt/Exception	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214

Target Enterprises  
15260 Ventura Boulevard  
#1240  
Sherman Oaks, CA 91403

## Contract # 338174

Schedule Dates 10/23/12-10/29/12  
Advertiser Pol/Iss/Club for Growth Action (17084)  
Agency Target Enterprises (3056)  
Product Political - Issue (1068)  
Brand ISS/CLUB FOR GROWTH ACTION (140306)  
Salesperson Telerep/Los Angeles, Los Angeles (1043)  
Sales Office Telerep/Los Angeles  
Buyer Name LEVINE, RANDE  
Phone/Fax /  
CPE 4Q12  
Account Types National/Political  
Billing Type Standard  
Comments CLUB FOR GROWTH  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* \*\*30 MIN SEP B/T SPOTS\*\*

Date Entered 10/22/12  
Last Modified 10/30/12  
Entered By Jennifer Stewart  
CO-OP Yes  
Headline # 06300293  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$4,053.75  
Net Total \$22,971.25  
Sales Tax

Pittsburgh (WPXI)  
By Broadcast Month Spots Rate  
Oct. 2012 34 \$23,250.00  
Nov. 2012 6 \$3,775.00  
Grand Total: 40 \$27,025.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / Preempt	10/23/12-10/26/12	5	:30	11:35P- 12:35A (EST)	1		1	1	1	1			4	\$400.00		Pittsburgh (WPXI)	NA TONIGHT DUE TO RATE/13	10/22/12
13.0.1	Closed Preempt	10/23/12															Pittsburgh (WPXI)	Pre-empt/Exception -	
13.0.2	Closed Preempt	10/24/12															Pittsburgh (WPXI)	Pre-empt/Exception -	
13.0.3	Closed Preempt	10/25/12															Pittsburgh (WPXI)	Pre-empt/Exception -	
13.0.4	Closed Preempt	10/26/12															Pittsburgh (WPXI)	Pre-empt/Exception -	
14.0	Revised Line / Preempt	10/29/12-10/29/12	5	:30	11:35P- 12:35A (EST)	1	1							1			Pittsburgh (WPXI)	NA TONIGHT DUE TO RATE/14	10/22/12
14.1	Normal Line / Spot	10/29/12-10/29/12	5	:30	11:34P- TONIGHT SHOW	1	1							1	\$400.00	\$400.00	Pittsburgh (WPXI)	TONIGHT/14	10/22/12
15.0	Normal Line / Spot	10/23/12-10/26/12	5	:30	12:37A- Late Night	1	1	1	1	1	1			4	\$200.00	\$800.00	Pittsburgh (WPXI)	LATE NIGHT/15	10/22/12
16.0	Normal Line / Spot	10/29/12-10/29/12	5	:30	12:37A- Late Night	1	1							1	\$200.00	\$200.00	Pittsburgh (WPXI)	LATE NIGHT/16	10/22/12
17.0	Normal Line / Spot	10/23/12-10/26/12	5	:30	1:36A- Last Call With Carson Daily	1	1	1	1	1	1			4	\$100.00	\$400.00	Pittsburgh (WPXI)	LAST CALL/17	10/22/12
18.0	Normal Line / Spot	10/29/12-10/29/12	5	:30	1:36A- Last Call With Carson Daily	1	1							1	\$100.00	\$100.00	Pittsburgh (WPXI)	LAST CALL/18	10/22/12
19.0	Normal Line / Spot	10/27/12-10/27/12	5	:30	7P- Jerome Bettis 7-730P	1						1		1	\$500.00	\$500.00	Pittsburgh (WPXI)	BETTIS 7-730P/19	10/22/12

## CONFIRMATION CONTRACT

Comments:

Date:

Accepted-Station:

Date:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214

Target Enterprises  
15260 Ventura Boulevard  
#1240  
Sherman Oaks, CA 91403

## Contract # 338174

**Schedule Dates** 10/23/12-10/29/12  
**Advertiser** Pol/Iss/Club for Growth Action (17084)  
**Agency** Target Enterprises (3056)  
**Product** Political - Issue (1068)  
**Brand** ISS/CLUB FOR GROWTH ACTION (140306)  
**Salesperson** Telerep/Los Angeles, Los Angeles (1043)  
**Sales Office** Telerep/Los Angeles  
**Buyer Name** LEVINE,RANDE  
**Phone/Fax** /  
**CPE** 4Q12  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** CLUB FOR GROWTH

**Date Entered** 10/22/12  
**Last Modified** 10/30/12  
**Entered By** Jennifer Stewart  
**CO-OP** Yes  
**Headline #** 06300293  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,053.75  
**Net Total** \$22,971.25  
**Sales Tax**

**Pittsburgh (WPXI)**  
**By Broadcast Month**  
Oct. 2012 34 \$23,250.00  
Nov. 2012 6 \$3,775.00  
**Grand Total:** 40 \$27,025.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
20.0	Normal Line / Spot	10/27/12-10/27/12	5	:30	7:30P- Hines Ward Show 730-8P							1		1	\$500.00	\$500.00	Pittsburgh (WPXI)	HINES 730-8P/20	10/22/12
21.0	Normal Line / Preempt	10/27/12-10/27/12	5	:30	11:30P- 1A (EST)							1			\$775.00		Pittsburgh (WPXI)	NA SNL DUE TO RATE/21	10/22/12
21.0.1	Closed Preempt	10/27/12															Pittsburgh (WPXI)	Pre-empt/Exception -	
22.0	Normal Line / Preempt	10/28/12-10/28/12	5	:30	12:35A- 1:35A (EST)								1		\$175.00		Pittsburgh (WPXI)	NA L&O DUE TO RATE/22	10/22/12
22.0.1	Closed Preempt	10/28/12															Pittsburgh (WPXI)	Pre-empt/Exception -	
23.0	Normal Line / Spot	10/24/12-10/26/12	5	:30	4:29P- Judge Judy 430p			1	1	1				2	\$350.00	\$700.00	Pittsburgh (WPXI)	JUDY 430-5P/5	10/22/12
23.0.1	Closed Preempt	10/26/12															Pittsburgh (WPXI)	Political/Exception -	
24.0	Normal Line / Spot	10/28/12-10/28/12	5	:30	6:59P- Football Night In America								1	1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	FNA 7P-815P/11	10/22/12
25.0	Normal Line / Sports-Football	10/28/12-10/28/12	5	:30	8:13P- NBC Sunday Night Football								1	1	\$5,000.00	\$5,000.00	Pittsburgh (WPXI)	NFL 805P-12A/12	10/22/12
26.0	Normal Line / Spot	10/24/12-10/26/12	5	:30	11:34P- TONIGHT SHOW			1	1	2				1	\$400.00	\$1,600.00	Pittsburgh (WPXI)	TONIGHT SHOW/ 30 MINS SEP/13	10/22/12
27.0	Normal Line / Spot	10/27/12-10/27/12	5	:30	11:29P- NBC SATURDAY NIGHT LIVE								1	1	\$775.00	\$775.00	Pittsburgh (WPXI)	SNL/21	10/22/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

# Contract # 338174

**Schedule Dates** 10/23/12-10/29/12  
**Advertiser** Pol/Iss/Club for Growth Action (17084)  
**Agency** Target Enterprises (3056)  
**Product** Political - Issue (1068)  
**Brand** ISS/CLUB FOR GROWTH ACTION (140306)  
**Salesperson** Telerep/Los Angeles, Los Angeles (1043)  
**Sales Office** Telerep/Los Angeles  
**Buyer Name** LEVINE, RANDE  
**Phone/Fax** /  
**CPE** 4Q12  
**Account Types** National/Political  
**Billing Type** Standard

**Date Entered** 10/22/12  
**Last Modified** 10/30/12  
**Entered By** Jennifer Stewart  
**CO-OP** Yes  
**Headline #** 06300293  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,053.75  
**Net Total** \$22,971.25  
**Sales Tax**

Pittsburgh (WPXI)			
By Broadcast Month	Spots	Rate	
Oct. 2012	34	\$23,250.00	
Nov. 2012	6	\$3,775.00	
<b>Grand Total:</b>	<b>40</b>	<b>\$27,025.00</b>	

Target Enterprises  
 15260 Ventura Boulevard  
 #1240  
 Sherman Oaks, CA 91403

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / Spot	10/28/12-10/28/12	5	:30	12:35A- Law & Order 1230-130A									1	\$175.00	\$175.00	Pittsburgh (WPXI)	L&O/22	10/22/12
29.0	M/G For 5.0.1 / Spot	10/25/12-10/26/12	5	:30	4:29P- Judge Judy 430p	1			X	X					\$350.00		Pittsburgh (WPXI)	NA JUDY 430-5P DUE TO RATE/5	10/23/12
29.0.1	Closed Preempt	10/25/12															Pittsburgh (WPXI)	No Avail/Spot -rate	
30.0	M/G For 29.0.1 / Spot	10/26/12-10/26/12	5	:30	10A- Ellen						1			1	\$350.00	\$350.00	Pittsburgh (WPXI)	Ellen/5	10/24/12
31.0	M/G For 3.0.1 / Spot	10/26/12-10/26/12	5	:30	5:29A- Channel 11 News 530am						1			1	\$300.00	\$300.00	Pittsburgh (WPXI)	CH 11 News/5	10/24/12
31.1	Normal Line / Spot	10/26/12-10/26/12	5	:30	Sell Pattern- *05 Fri Morning News						1			1	\$350.00	\$350.00	Pittsburgh (WPXI)	NEWS 5-6A/ CHG PER SUSIE	10/25/12
32.0	M/G For 3.0.2 / Spot	10/26/12-10/26/12	5	:30	11:59A- Channel 11 News At Noon						1			1	\$300.00	\$300.00	Pittsburgh (WPXI)	12N NEWS/3	10/24/12
33.0	Revised Line / Spot	10/29/12-10/29/12	5	:30	4P- 5P (EST)												Pittsburgh (WPXI-ALTI)		10/26/12
33.1	Normal Line / Spot	10/29/12-10/29/12	5	:30	4P- 5P (EST)										\$350.00		Pittsburgh (WPXI)		10/30/12
33.1.1	Closed Preempt	10/29/12															Pittsburgh (WPXI)	No Avail/Spot -	
34.0	Revised Line / Spot	10/29/12-10/29/12	5	:30	4P- 4:30P (EST)												Pittsburgh (WPXI-ALTI)		10/28/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.

WPXI

4145 Evergreen Road  
Pittsburgh, PA 15214Target Enterprises  
15260 Ventura Boulevard  
#1240

Sherman Oaks, CA 91403

**Contract # 338174****Schedule Dates**

10/23/12-10/29/12

**Advertiser**

Pol/Iss/Club for Growth Action (17084)

**Agency**

Target Enterprises (3056)

**Product**

Political - Issue (1068)

**Brand**

ISS/CLUB FOR GROWTH ACTION (140306)

**Salesperson**

Telerep/Los Angeles, Los Angeles (1043)

**Sales Office**

Telerep/Los Angeles

**Buyer Name**

LEVINE,RANDE

**Phone/Fax**

/

**CPE**

4Q12

**Account Types**

National/Political

**Billing Type**

Standard

**Comments**

CLUB FOR GROWTH

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* \*\*30 MIN SEP B/T SPOTS\*\*

10/22/12

10/30/12

Jennifer Stewart

Yes

06300293

**Demo**

Normal

**Order Type**

Package Deal

**Commission %**

15.00

**Commission**

\$4,053.75

**Net Total**

\$22,971.25

**Sales Tax****Date Entered****Last Modified****Entered By****CO-OP****Headline #****Demo****Order Type****Package Deal****Commission %****Commission****Net Total****Sales Tax****Pittsburgh (WPXI)****By Broadcast Month**

Oct. 2012

Nov. 2012

Grand Total:

**Spots**

34

6

40

**Rate**

\$23,250.00

\$3,775.00

\$27,025.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
34.1	Normal Line / Spot	10/29/12-10/29/12	5	:30	4P-4:30P (EST)	1	1							1	\$300.00		Pittsburgh (WPXI)		10/30/12
34.1.1	Closed Preempt	10/29/12															Pittsburgh (WPXI)	No Avail/Spot -	

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.